



**Wyższa Szkoła Turystyki i Ekologii w Suchej Beskidzkiej**  
**(The University College of Tourism and Ecology in Sucha Beskidzka)**  
(the Republic of Poland)  
**Non-Governmental Organization «Educational Resource Center»**  
(Ukraine)

**Scientific and pedagogical internship**

***Problems of education quality management  
in the service industry and ecology***

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Sucha Beskidzka, the Republic of Poland  
**January 30 – March 12, 2023**

We kindly invite academic and research staff of Ukrainian higher education institutions (I–IV accreditation level) to take part in the internship designed to provide insight into innovative European approaches to educational services, the latest unique teaching methods, the main development trends in ecology, economics and management in the European Union, in particular, in the Republic of Poland.



Workload of the internship has **6 credits ECTS (180 hours)** and distributed 6 hours each day for 6 business weeks.

Every internship participant receives *a certificate* of completion of a scientific and pedagogical internship (in two languages with the specification of the hourly program) and *a printed collection of abstracts*.

The certificate of completion is a document confirming completion of the scientific and pedagogical internship in a scientific institute of EU country and which is necessary **for obtainment of academic rank of Associate Professor, Professor and Senior Research Fellow**, according to paras. 2.1, 2.2, 2.3, 2.5, 2.7 of Procedure for awarding degrees to academic staff (given the latest amendments under the Order of the MES of Ukraine No.322 dated 17.03.2021) as well as for licensing and accreditation of educational services.

**Form of participation:** distant.

**Language:** Polish, English, Ukrainian

## Organising Committee

– dr **Bartłomiej Walas**, prof. WSTiE / dr **Bartłomiej Walas**, Professor at the University College of Tourism and Ecology in Sucha Beskidzka;

– dr **Tomasz Pasierbek**, dyrektor Babiogórskiego Parku Narodowego, wykładowca WSTiE / dr **Tomasz Pasierbek**, Director of the Babia Góra National Park; Lecturer at the University College of Tourism and Ecology in Sucha Beskidzka;

– **Maria Grzechynka**, Kanclerz WSTiE / **Maria Grzechynka**, Chancellor of the University College of Tourism and Ecology in Sucha Beskidzka;

– dr **Marek Nocoń**, prof. WSTiE, dziekan Wydziału Nauk Społecznych WSTiE / dr **Marek Nocoń**, Professor at the University College of Tourism and Ecology in Sucha Beskidzka, Dean of the Faculty of Social Sciences of the University College of Tourism and Ecology in Sucha Beskidzka.



## Registration procedure

Persons who are interested in participation in the scientific and pedagogical internship should act as follows **before January 27, 2022 (inclusively)**:

- 1) **fill an application form**;
- 2) send the abstracts to Organising Committee: [tourism@cuesc.org.ua](mailto:tourism@cuesc.org.ua) these of research and methodological reports according to a focus area of the applicant in educational or scientific establishment in Ukraine.

### RE: FOR INTERNSHIP IN TOURISM.

Participation in the scientific and pedagogical internship without research and methodological report is impossible.

**After April 24, 2023**, the collection of abstracts and certificates will be sent to the participants at the postal addresses indicated in the form.



## Zoom lectures

**Polish Zoom lectures** are planned under the framework of the internship. Ukrainian translation is provided.

All participants of the internship receive a link to online lectures after covering the internship fee. Lectures will be saved.

**Date:** 1 February, 15:00 (Kyiv time).

**Speaker:** dr **Bartłomiej Walas**, prof. WSTiE / dr **Bartłomiej Walas**, Professor at the University College of Tourism and Ecology in Sucha Beskidzka.

Topic: «Trends in the tourism and hospitality industry».

Language: **Polish**.



**Date:** 8 February, 15:00 (Kyiv time).

**Speaker:** dr **Bartłomiej Walas**, prof. WSTiE / dr **Bartłomiej Walas**, Professor at the University College of Tourism and Ecology in Sucha Beskidzka.

Topic: «Tourism policy».

Language: **Polish**.

**Date:** 15 February, 15:00 (Kyiv time).

**Speaker:** dr **Tomasz Pasierbek**, dyrektor Babiogórskiego Parku Narodowego, wykładowca WSTiE / dr **Tomasz Pasierbek**, Director of the Babia Góra National Park; Lecturer at the University College of Tourism and Ecology in Sucha Beskidzka.



Topic: «Management of national parks in Poland».

Language: **Polish**.

## Requirements for Abstracts

*Pay attention to the fact that the topic of the scientific and methodological report should concern the peculiarities of training experts in the hospitality industry, tourism and ecology, the system of higher education in Ukraine and the EU, and the development of skills and know-how of specialists in the hospitality industry, tourism and ecology.*

- Volume – from 2 to 5 pages A-4 exercised in Microsoft Word for Windows 2000, 2003, 2007; 2010; 2015; 2019.

- Type font – Times New Roman, size – 14; line spacing – 1,5; first line indent – 1,25 cm; fields – 2 cm.

- Sequence of materials in abstracts: title (capital letters, font – semi-bold); author's surname and initials (font – semi-bold); academic degree, rank (if any), post, place of employment (study); text.

- A file should be titled in accordance with participant's surname and initials (for example: Stetsenko L.P.\_abstracts).

- References (without repetitions)

are at the bottom of the text taking into account the National Standard of Ukraine DSTU 8302: 2015 “Information and documentation. Bibliographic reference. General principles and rules of composition”.

Citations in the text should be marked with numerical order of a source according to the list and page (pages) number, for example [5, p. 26].



## Representative Office in Ukraine

### Center for Ukrainian and European Scientific Cooperation

Contact person: **Demchenko Krystyna Hryhorivna** –  
Coordinator of scientific and pedagogical internship/  
Telephone: **+38 (068) 487 24 43**  
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YouTube: [youtube.com/cuescinfo](https://youtube.com/cuescinfo)



**CENTER**  
for Ukrainian and European  
Scientific Cooperation

## Example of Abstract

### **Туристична освіта в умовах карантину: виклики, тенденції та рішення**

**Бучко Ж. І.**

доктор географічних наук, доцент,  
завідувач кафедри соціальної географії та рекреаційного  
природокористування

Чернівецький національний університет імені Юрія Федьковича  
м. Чернівці, Україна

Текст... [1, с. 119].

### **Література:**

1. Миронов Ю. Б., Миронова М. І. Дистанційне навчання як ефективна форма організації самостійної роботи у процесі підготовки фахівців сфери туризму. *Викладання економічних дисциплін в умовах глобалізаційних та інтеграційних перетворень* : матеріали міжнародної науково-методичної конференції, м. Харків, 1 червня 2018 р. Харків : ХНАДУ, 2018. С. 118–120.